

# Job Descriptions

## SEO Intern

We are looking for a results-driven SEO Intern to join our digital marketing team. The ideal candidate will be responsible for improving organic visibility, optimizing website performance, and implementing effective SEO strategies that drive traffic, rankings, and conversions.

### Key Responsibilities

- Conduct keyword research, competitor analysis, and SEO audits.
- Develop and implement on-page SEO strategies (meta tags, headers, content optimization).
- Optimize website structure, internal linking, site speed, and technical SEO elements.
- Manage off-page SEO activities including link-building and content outreach.
- Monitor and report performance using tools like Google Analytics, Search Console, SEMrush, Ahrefs, etc.
- Collaborate with content, design, and development teams to improve SEO impact.
- Stay updated with the latest SEO trends, algorithm changes, and best practices.
- Track, analyze, and optimize campaigns to achieve KPIs and growth targets.

### Requirements

- Proven experience as an SEO Specialist, preferably in an agency.
- Strong understanding of on-page, off-page, and technical SEO.
- Hands-on experience with SEO tools (SEMrush, Ahrefs, Moz, Screaming Frog).
- Knowledge of WordPress or other CMS platforms.
- Basic understanding of HTML, CSS is a plus.
- Strong analytical, communication, and problem-solving skills.

### Job Description for Dashboard - SEO Intern

We're hiring an SEO Intern with 3 months' experience or a certification course. Role includes keyword research, on-page/off-page SEO, technical fixes, and performance tracking. Must know SEO tools and CMS basics.

Mode of working- Agra

Experience- 3 months' experience or a certification course