

# Job Descriptions

## Digital Marketing Executive

We are looking for a highly creative and strategic Brand Strategist to join our team. The ideal candidate will have excellent communication skills and the ability to manage client relationships while developing impactful digital content strategies. You will be responsible for writing engaging content, planning and maintaining social media calendars, and collaborating closely with designers by providing clear and effective briefs.

### Key Responsibilities:

- Manage and nurture client relationships with clear, timely communication.
- Develop and execute creative content strategies across social platforms.
- Plan, maintain, and oversee social media content calendars.
- Collaborate with designers and provide detailed, actionable briefs.
- Analyze performance metrics and refine strategies for brand growth and engagement.
- Stay updated with digital trends and platform updates to drive innovation.

### Requirements:

- Proven experience in social media strategy or digital marketing.
- Strong written and verbal communication skills.
- Creativity and attention to detail.
- Ability to multitask and manage multiple client accounts.
- Familiarity with analytics tools and content scheduling platforms.

### Job Description for Dashboard - DM

We're hiring a Brand Strategist to manage client communication, create content strategies, plan social calendars, brief designers, and analyze performance. Must be creative, detail-oriented, and experienced in social media and digital marketing.

Mode of working- Agra or Remote

Experience- 1-3 years